

APPLICATION FOR INTERGRAPH 2006

Sponsorship, Registration Packet Insert, Event Sponsorship

June 12–15, 2006 · Disney's Coronado Springs Resort · Orlando, Florida, USA



Please print or type. Mail or fax this completed form and payment to Intergraph 2006, c/o Intergraph Corporation, P.O. Box 240000, MS IW1011, Huntsville, AL 35824, USA, or fax to 1-256-730-6275. Please refer to the reverse side of this document for exhibit terms and conditions.

Contact Name _____

Company _____

Address _____

City _____ State/province _____ ZIP/postal code _____ Country _____

Telephone (include area or country code) _____ Fax _____

E-mail address _____

Company Web site address (to be linked from the Intergraph 2006 Web site) _____

Conference Sponsorship: Companies qualifying for the February 15, 2006, early-bird discount and companies sponsoring or exhibiting at GeoSpatial World 2005, APEX Shanghai 2005, APEX New Orleans 2005, or the 2005 Intergraph Public Safety Users Group Conference qualify for a 10 percent discount off the published fee schedule. Companies meeting both criteria qualify for a total discount of 20 percent off the published sponsorship fee schedule. Intergraph Registered Solutions Providers (RSP) and Registered Solutions Centers (RSC) also qualify for a total discount of 20 percent off the published sponsorship fee schedule. Discounts are reflected in the prices below.

	Early Bird Discount (on or before 2/15/06)	After 2/15/06
<input type="checkbox"/> Platinum Level – Intergraph RSP or RSC	\$8,640	\$9,600
<input type="checkbox"/> Platinum Level – prior year exhibitor or sponsor	\$9,600	\$10,800
<input type="checkbox"/> Platinum Level – first-time sponsor	\$10,800	\$12,000
<input type="checkbox"/> Gold Level – Intergraph RSP or RSC	\$6,300	\$7,000
<input type="checkbox"/> Gold Level – prior year exhibitor or sponsor	\$7,000	\$7,875
<input type="checkbox"/> Gold Level – first time sponsor	\$7,875	\$8,750
<input type="checkbox"/> Silver Level – Intergraph RSP or RSC	\$3,600	\$4,000
<input type="checkbox"/> Silver Level – prior year exhibitor or sponsor	\$4,000	\$4,500
<input type="checkbox"/> Silver Level – first-time sponsor	\$4,500	\$5,000

Registration Packet Insertion:

Number of insertions _____ @ sponsor rate of \$500 per insertion \$ _____*

Number of insertions _____ @ non-sponsor rate of \$1,000 per insertion \$ _____*

*Organization must supply a minimum of 2,000 pieces per insertion.

Event Sponsorship:

- Welcome Reception (co-billing with Intergraph Corporation) \$25,000
- Wednesday night function (co-billing with Intergraph Corporation) \$50,000
- Wednesday night function bus transportation \$10,000
- Exhibit Hall Break Full Sponsorship \$10,000
- (Please indicate which day you would like to sponsor the event Tuesday Wednesday)
- Exhibit Hall Break Contributing Sponsorship (minimum contribution of \$2,000 per contributor). Please indicate amount you would like to contribute and which day you would like to co-sponsor the event:
 - \$ _____ on Tuesday
 - \$ _____ on Wednesday
- Tuesday Keynote Session Beverage Break Full Sponsorship \$5,000
- Tuesday Keynote Session Beverage Break Contributing Sponsorship (minimum contribution of \$1,000 per contributor). Please indicate amount you would like to contribute: _____
- Group Shuttle Sponsorship (1 pargo scheduled for Monday through Thursday) \$2,000

Direct Conference Support Services:

- Please contact me. I am interested in provided the following services in direct support of the conference:



Corporate/Organization Description for publication in pre- and on-site conference brochure:

Word limits: Platinum-level Sponsor – 100 words; Gold-level Sponsor – 75 words; Silver-level Sponsor – 50 words. (Note that this description is also required for approval of application.)

Kiosk Signs and Display Cubes:

Platinum-level Sponsor: For the 3-meter kiosk header, please provide header graphic in digital files in Mac or PC format on either a CD, Jaz drive, or zip disk. Files created in QuarkXpress, Illustrator, Freehand, and Photoshop are acceptable. Finished header graphic is 1958mm tall x 253mm wide, 4-color. For options on 3-meter backwall imagery and pricing, contact Arlen Reimnitz at 1-256-730-2510.

Please indicate your choice of display cube(s) by selecting one only:

- one 1-meter display cube
- one 2-meter display cube
- two 1-meter display cubes

Gold-level Sponsor: For a 2-meter kiosk, please provide graphics in digital files in Mac or PC format on either a CD, Jaz drive, or zip disk. Files created in QuarkXpress, Illustrator, Freehand, and Photoshop are acceptable. Gold-level sponsors are entitled to two graphics, which may be of different images. Each finished graphic is 2' wide x 3' tall, 4-color.

Please indicate your choice of display cube(s) by selecting one only:

- one 2-meter display cube
- two 1-meter display cubes

Silver-level Sponsor: For a 1-meter kiosk, please provide graphic in Mac or PC format on either a CD, Jaz drive, or zip disk. Files created in QuarkXpress, Illustrator, Freehand, and Photoshop are acceptable. Finished graphic is 2' wide x 3' tall, 4-color. (Note: a 1-meter display cube is provided with each 1-meter kiosk.)

Logos:

Platinum-, Gold-, and Silver-level Sponsors and Event Sponsors: Please include your company logo as you would like it to appear on your sponsorship, along with this application and payment (or e-mail your company logo to arlen.reimnitz@intergraph.com). Also include your logo usage rules (if applicable) and any special type fonts as we may need to reproduce your logo on signage and in our conference programs. Digital files should be submitted in Mac or PC format on either a CD, Jaz drive, or zip disk. Files created in QuarkXpress, Illustrator, Freehand, and Photoshop are acceptable.

Preferred space location of Kiosk (refer to Exhibit Floor Plan):

1st _____ 2nd _____ 3rd _____

We prefer our company not be located next to the following companies: _____

Payment:

Full payment or approved purchase order must be submitted with this application. Please indicate method of payment below. Make checks payable in U.S. dollars drawn on a U.S. bank to Intergraph Corporation (Federal Tax ID # 63-0573222). Make purchase orders payable to Intergraph Corporation.

- Check # _____
- Approved purchase order # _____
- MasterCard VISA American Express Discover

Credit card # _____ Exp. date _____

Name on card _____

Signature of cardholder _____ Date _____

Signature of applicant and date – You must also have an authorized representative of your company sign and date the Terms and Conditions on the back of this form.

Signature _____ Date _____

Intergraph 2006
c/o Intergraph Corporation
P.O. Box 240000, MS IW1011
Huntsville, AL 35824
Phone: 1-256-730-2510 ? Fax: 1-256-730-6275
E-mail: the.conference@intergraph.com
www.intergraph2006.com

SPONSORSHIP TERMS AND CONDITIONS
Intergraph 2006

ACCEPTANCE OF APPLICATION: This application is a request by you ("Exhibitor") to sponsor an event or to purchase an exhibit floor space as a conference sponsor at Intergraph 2006 (the "Conference"), to be held at *Disney's Coronado Springs Resort* (hereinafter "Hotel") in Lake Buena Vista, Florida, on June 12-15, 2006. This application ("Agreement") shall not be effective until executed by Exhibitor and Intergraph Corporation ("Intergraph") and payment in full as set forth herein is received by Intergraph Corporation. Intergraph's acceptance of this application and of payment does not constitute acceptance of Exhibitor until the Agreement is executed by Intergraph and returned to Exhibitor (with a confirmation of exhibit floor space assigned in the case of conference sponsorship). Intergraph reserves the right to accept or refuse any sponsorship that in its sole judgment is contrary to the character, objectives, and best interest of the Conference, or its attendee audience. Intergraph reserves the right to limit the types of companies and products represented at the Conference; to accept or reject sponsorship applications thereto; and to produce, approve or remove any signs or other forms of recognition of any sponsorship. In the event this Agreement is denied by Intergraph, Intergraph will refund payments received from Exhibitor in connection with this Agreement.

ASSIGNMENT OF EXHIBIT FLOOR SPACE: Exhibit floor space will be assigned on a first-come, first-served basis. Intergraph will assign exhibit floor spaces to approved Exhibitors upon receipt of sponsorship application for the Conference and full payment therefore. No exhibit floor space will be assigned without payment. **NO EXCEPTIONS.** Every effort will be made to respect Exhibitor's space preferences whenever possible, but Intergraph reserves the right to make the final determination of all exhibit floor space assignments in the best interests of the Conference.

EXHIBITOR CANCELLATION POLICY: In the event Exhibitor notifies Intergraph of its intent to repudiate this Agreement after Acceptance but prior to March 1, 2006, Intergraph shall be entitled to retain fifty percent (50%) of the full application fee as liquidated damages and not as a penalty. If Exhibitor provides such notice on or after March 1, 2006, but prior to May 1, 2006, Intergraph shall be entitled to retain seventy-five percent (75%) of the full application fee as liquidated damages and not as a penalty. If Exhibitor provides such notice on or after May 1, 2006, Intergraph shall be entitled to retain the full application fee as liquidated damages and not as a penalty. In the case of an event sponsorship, all payments made to Intergraph under this Agreement shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by Intergraph or Intergraph's lost or deferred opportunity to provide exhibit sponsorship to others. Notice of intent to repudiate this Agreement shall be in writing and shall be effective upon sending if sent by facsimile to 1-256-730-6275, or upon receipt if sent by electronic mail to 'arlen.reimnitz@intergraph.com'. In both instances, receipt must be verified by telephone at 1-256-730-2510. Intergraph shall be entitled to resell event sponsorship and to resell or reassign exhibit floor space upon receipt of Exhibitor's notice of intent to repudiate this Agreement. Subsequent resale or reassignment of the event sponsorship or exhibit floor space does not relieve Exhibitor of the obligation to pay the liquidated damages set forth herein.

Intergraph reserves the right to declare any assigned exhibit floor space not set up by 5 p.m. EDT, Monday, June 12, 2006, to constitute notice of cancellation by Exhibitor and repudiation of this Agreement, subject to the liquidated damages provisions outlined above. Exhibitor will not be permitted to dismantle or to begin to dismantle prior to the close of the show at 2 p.m. EDT on Thursday, June 15, 2006. Failure to comply with this regulation may result in ineligibility to exhibit at future Intergraph events.

CANCELLATION OR TERMINATION OF EVENT BY INTERGRAPH: If for any reason beyond its reasonable control, including Act of God, national emergency, strike, terrorism, or any similar reason, Intergraph shall

determine that the Conference or any part thereof may not be held, and in case any part of the exhibition hall is destroyed, damaged, or interrupted by strikes, Act of God, national emergency, or any other cause beyond the control of Intergraph so as to prevent it from permitting an exhibitor to occupy assigned exhibit floor space during any part to the exhibition period, Intergraph may cancel the Conference or any part thereof. In such event, Exhibitor hereby waives any claim against Intergraph, Hotel, and their respective officers, directors, employees, or agents for losses or damages that may arise in consequence of such failure.

HOLD HARMLESS: Except for any claims, loss, or damages arising directly from Hotel's negligence, Exhibitor assumes all responsibility for any and all loss, theft or damage to Exhibitor's displays, equipment and other property while on Walt Disney World® Resort premises, and hereby waives any claim or demand it may have against Intergraph and Walt Disney Parks and Resorts or their affiliates arising from such loss, theft or damage. Exhibitor agrees, for the benefit of Walt Disney Parks and Resorts and its affiliates, to comply with all Walt Disney World® Resort policies and procedures for exhibitors and all applicable laws, codes and regulations. In addition, Exhibitor agrees to defend (if requested by and with counsel satisfactory to Intergraph and Walt Disney Parks and Resorts), indemnify and hold harmless Intergraph and Walt Disney Parks and Resorts and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees and costs, up through and including any appeal arising from or in connection with Exhibitor's occupancy and use of the exhibition premises or any part thereof or any act, error or omission (negligent or otherwise) or willful misconduct of Exhibitor or its employees, contractors, subcontractors, or agents.

INSURANCE: Exhibitor acknowledges that Intergraph, Hotel, and its employees or agents **DO NOT** maintain insurance covering the property brought into the Hotel premises by exhibitors and that it is the sole responsibility of Exhibitor to obtain insurance covering such losses. Exhibitor shall give written notice of such to any party that it permits to use the function or exhibit floor space to be furnished by Hotel.

RESPONSIBILITY FOR SECURITY OF EXHIBITOR DISPLAYS: Exhibitor will make provisions for the safeguarding of its goods, materials, equipment, and display at all times. Neither the Hotel nor Intergraph will be liable for loss, damage or claims arising out of injury or damage to Exhibitor's displays, equipment or other property in storage, in transit to or from the exhibit building, while in exhibit building or for any loss of income as a result of any reduced sales due to such loss or damage. Intergraph will provide general overall security during move-in, show days, and move-out. Providing this service will not be construed to be an assumption of obligation or duty with respect to the protection of the property of Exhibitor, which shall, at all times, be the sole responsibility of each exhibitor.

LIMITATION OF LIABILITY: IN NO EVENT SHALL INTERGRAPH OR THE HOTEL BE LIABLE FOR ANY LOSS OF PROFITS, LOSS OF BUSINESS, LOSS OF USE OR OF DATA, INTERRUPTION OF BUSINESS, OR FOR INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGE OR INJURY, DIRECT OR INDIRECT, OF ANY KIND UNDER THIS AGREEMENT. INTERGRAPH'S ENTIRE LIABILITY TO EXHIBITOR ARISING OUT OF OR RELATING TO THIS AGREEMENT WILL BE LIMITED TO THE FEE PAID BY EXHIBITOR HEREUNDER.

WARRANTY DISCLAIMER: EXHIBITOR ACKNOWLEDGES THAT INTERGRAPH MAKES NO REPRESENTATION OR WARRANTIES TO THE EXHIBITOR CONCERNING THE CONFERENCE, INCLUDING, WITHOUT LIMITATION, THE NUMBER OF PERSONS WHO WILL ATTEND THE CONFERENCE, OR WHETHER THE CONFERENCE IS AN EFFECTIVE METHOD OF MARKETING FOR EXHIBITOR.

LIABILITY FOR DAMAGE TO HOTEL PROPERTY: Exhibitor must surrender exhibit floor space occupied by it in the same condition it was at the commencement of occupation. Exhibitor agrees to indemnify and fully pay and reimburse Intergraph and Hotel for all costs of replacement of damaged Hotel property, and for the restoration and repair of the premises, property, equipment and facilities of the Hotel that are in any way damaged, destroyed, or otherwise defaced or injured by use by Exhibitor, its employees, agents, subcontractors and invitees.

COMPLIANCE WITH LAWS: Exhibitor acknowledges that it is responsible for compliance with any sales tax collection requirements that may be imposed by the state and/or municipality where the Conference is located.

Exhibitor is responsible for knowledge of and compliance with all labor requirements and safety and fire codes as established by local, state and federal authorities. Exhibit booth materials must be flame-proofed and electrical wiring must conform to all local, state, and federal requirements and with the National Electrical Code Safety Rules. If Exhibitor neglects to conform to these regulations, or otherwise incurs fire or safety hazards, the right is reserved to cancel all or such part of the exhibit as may not be in compliance at Exhibitor's expense and without refund of any part of the exhibit fee applicable to the non-complying exhibit or part thereof. Additional information concerning these regulations will be mailed to you with your Exhibitor Service Kit.

Exhibitor acknowledges that the playing of live or recorded copyrighted music at its exhibit floor space may subject it to a requirement to obtain a license or licenses from the owner(s) of the copyrighted music so played and agrees to obtain any such required license(s).

Exhibitor shall comply with the Americans with Disabilities Act and all other applicable laws.

USE OF EXHIBIT FLOOR SPACE: Intergraph will provide a uniform style kiosk as described in the sponsorship prospectus. Exhibit construction and design must not project so as to obstruct the view of the adjacent kiosks. All Exhibitor activities and demonstrations, including surveys and questionnaires, shall be confined to Exhibitor's assigned exhibit floor space. Activities that in the opinion of Intergraph impede normal traffic flow or infringe on other exhibits are prohibited. Sound generated in any exhibit must not travel beyond the assigned exhibit floor space boundaries. Exhibitors are allowed to demonstrate their equipment and make related informational presentations. Attention-attracting devices in the form of entertainment, amusement, or demonstration of non-product items or services must be approved in writing by Intergraph before the start of the show. Failure to comply with these regulations may result in Intergraph closing and/or removing all or part of the offending display at Exhibitor's expense. Exhibitor is responsible, at its own expense, for keeping its assigned exhibit floor space clean and in good order.

ASSIGNMENT: Exhibitor may not assign, sublet or apportion all or any part of its assigned exhibit floor space, nor may Exhibitor cause or permit the display, promotion, sales or marketing of products or services in its assigned exhibit floor space other than those manufactured, distributed or sold by Exhibitor in the regular course of its business, unless first approved by Intergraph in writing. Exhibitors who sell products from their assigned exhibit floor space must provide receipts of purchase to the purchaser for security reasons.

CONFERENCE FLOOR PLAN: Every effort will be made to maintain the general configuration of the Conference exhibit floor plan included with this application package. However, Intergraph reserves the right to modify the plan if necessary, as determined solely by Intergraph.

MISCELLANEOUS: Exhibitor expressly agrees to be bound by all the terms, conditions, and specifications herein and by the policies and procedures established by Intergraph and as from time to time thereafter modified, and expressly agrees that this Agreement and such policies and procedures contain the entire agreement between the parties hereto and supercedes any prior agreement, written or oral, with respect to the subject matter contained herein. All matters and questions not specifically discussed by these terms and conditions will be decided solely at the discretion of Intergraph. If Exhibitor is deemed by Intergraph to be in violation of any of the provisions of these terms or conditions, Intergraph may impose appropriate sanctions regarding current and future participation based on the circumstances of each case, which may include the immediate closing of an exhibit without refund to Exhibitor, or the exclusion of Exhibitor from any future Intergraph event.

Exhibitor and Intergraph agree that for purposes of this Agreement signatures sent or received by facsimile transmission shall be considered as enforceable and valid as original signature by the party signing. Any headings contained herein are used for convenience only and are not to be considered in construing or interpreting this Agreement.

If any part of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be interpreted under the laws of the United States and the state of Alabama. Jurisdiction and venue for any dispute hereunder shall be in the United States District Court for the Northern District of Alabama, Northeastern Division, or the Circuit Court for Madison County, Alabama.

Signature of Sponsor's authorized representative

Please print name

Date

Sponsoring company name

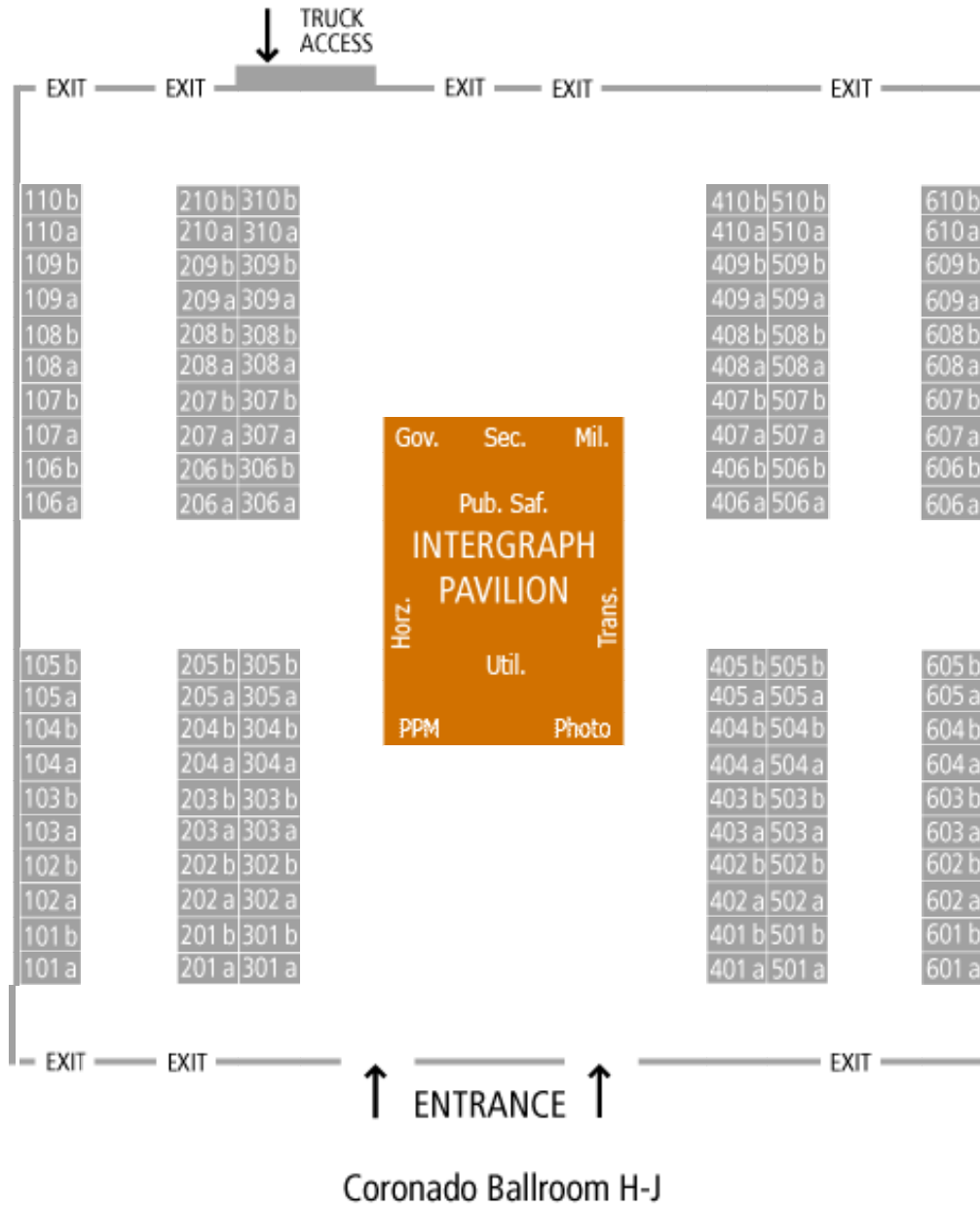
ACCEPTED BY:

Intergraph Corporation

Date

Exhibit floor space assigned

Technology Expo Floor Plan



Each number/letter box, e.g., 101a, represents floor space for one 1-meter kiosk (Silver Sponsor level). Two number/letter boxes, e.g. 101a and 101b, represents floor space for either one 2-meter kiosk (Gold Sponsor level) or one 3-meter kiosk (Platinum Sponsor level).